



Association of All Wheel Drive Clubs - Southern Africa

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AAWDC OFF-ROAD RADIO ASSOCIATION STRATEGY (v2)

1. OBJECTIVE

- 1.1. To comply with local and cross-border radio licence legislation.
- 1.2. To promote the knowledgeable and effective use of Radios by the greater 4x4 community.
- 1.3. Develop and adopt a new constitution for ORRA and an updated mandate from ICASA

2. STRATEGY

- 2.1. To ensure proper management, financial control and administration of ORRA.
- 2.2. To update and finalise the ORRA constitution to being it up to date with prevailing circumstances.
- 2.3. To promote the use of radio licences amongst the AAWDC membership base
- 2.4. To investigate, develop and implement a policy and process that would enable the issuing of radio licenses for the Southern Africa region.

3. TACTICS

ACTION	DELIVERY DATE
Gain a clear and complete knowledge of the legal environment and its implication for ORRA and AAWDC members to ensure all AAWDC & its members are legally compliant.	Q1
Meet with ICASA to begin developing a cordial relationship, seek a fresh mandate and gain an understanding of ICASA's plans and relationships with SADC members	Q1
Conduct an "audit" of the processes and <i>modus operandi</i> of ORRA , its administration, finances etc and document such.	Q2
Develop a promotional and education plan for AAWDC clubs and members on ORRA and radios using internet, email, AAWDC newsletter etc	Q2
Develop criteria in order to compile a list of "preferred radio dealers" for sales, installations and repairs	Q2
Create a work group of capable people in the areas of – Technical, Training, Legal etc to develop a strategic plan for the next 3 years, visit clubs, field questions, set up an ORRA website (ORRA.org.za), develop relationships with other bodies (SARL etc)	Q2
Gather data of the legal requirements, local authorities and contact details for all SADC countries – starting with Botswana, Lesotho, Swaziland, Namibia, Mozambique. Feedback will be quarterly to AAWDC members.	Q3